

Port of Mackay Community Reference Group

CHAIR: NICOLAS FERTIN

4 SEPTEMBER 2019

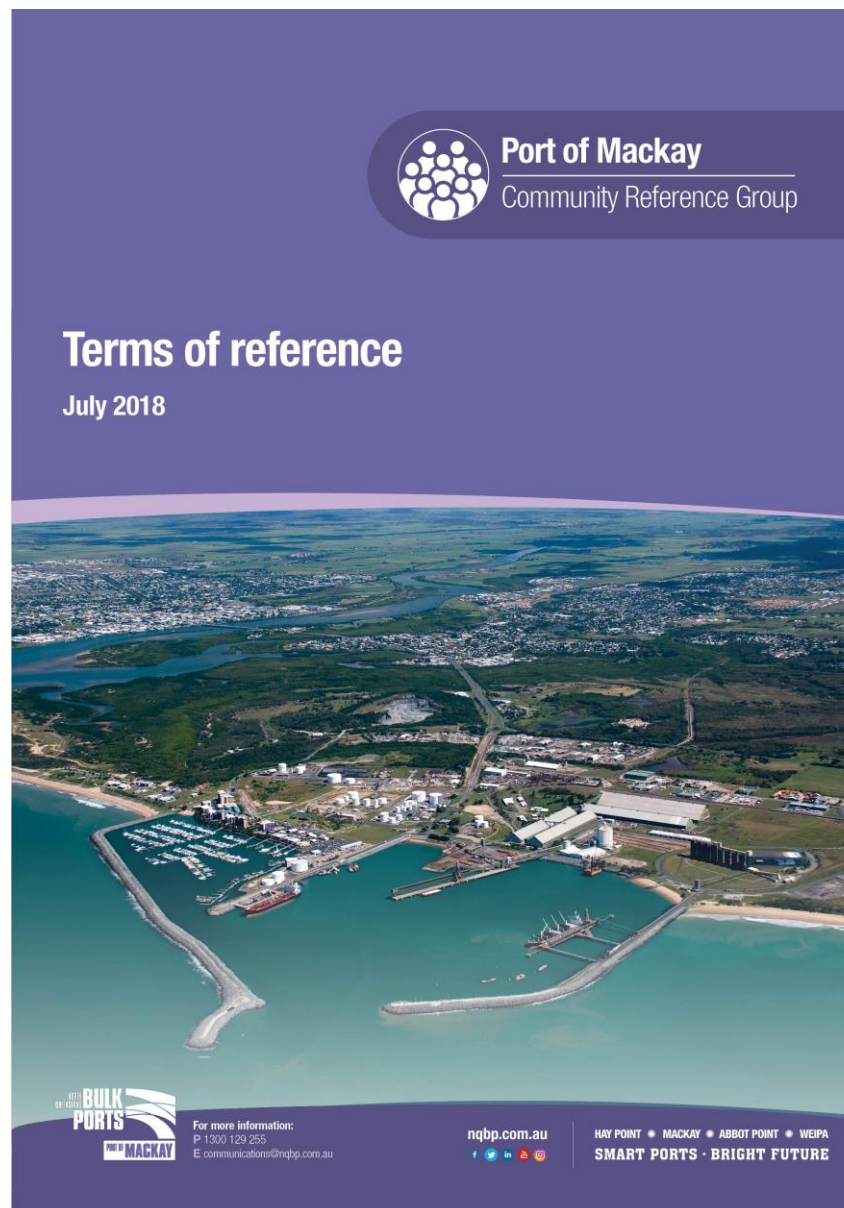


SMART PORTS • BRIGHT FUTURE
HAY POINT • MACKAY • ABBOT POINT • WEIPA



CRG agenda

- Welcome to Country
- House-keeping
- Apologies
- Conflict of interest
- Correspondence and questions
- Actions register



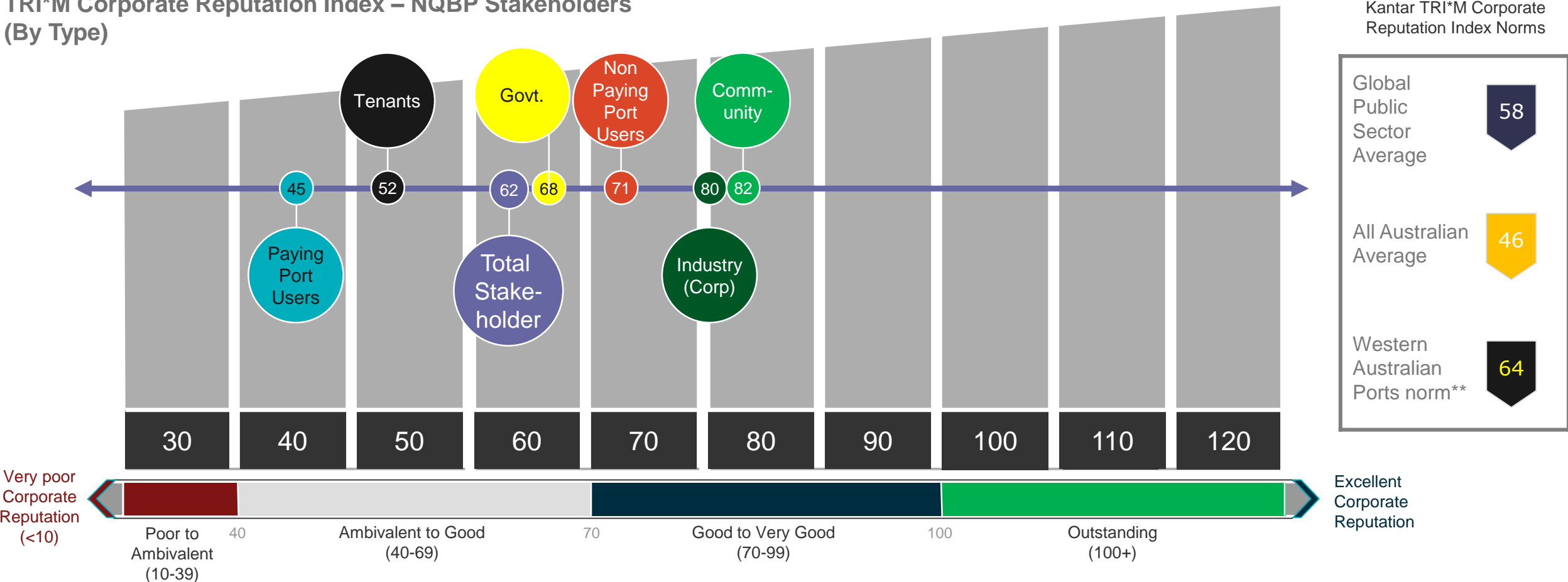
NQBP UPDATE

CRG Chair and NQBP CEO Nicolas Fertin

Stakeholder perception survey

Community stakeholders represent the strongest Corporate Reputation Index (82), while Paying Port Users represent the weakest Corporate Reputation Index at 45.

TRI*M Corporate Reputation Index – NQBP Stakeholders (By Type)

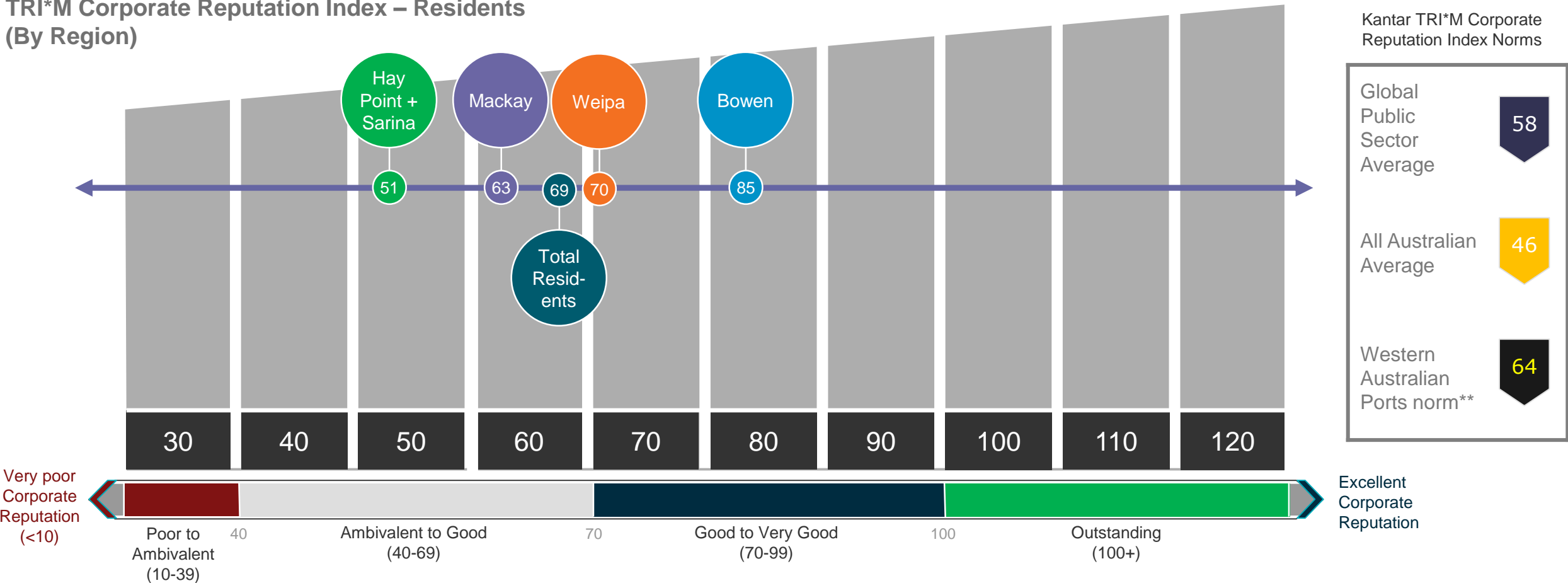


Stakeholder perception survey



Total Residents Corporate Reputation Index is 69.
This is stronger than Tier 2 Stakeholders (57) and slightly weaker than Tier 1 Stakeholders (72).
Residents living in Bowen and Weipa have a stronger score.

TRI*M Corporate Reputation Index – Residents
(By Region)



Stakeholder perception survey

Positives	Opportunities for Improvement
<ul style="list-style-type: none">• High trust rating.• Stakeholders and residents recognise that NQBP makes a considered effort to engage and collaborate.• Environmental management rated as strong by stakeholders.• Cowboys partnership has a significant, positive impact on reputation.	<ul style="list-style-type: none">• Providing efficient shipping and marine services and responding to issues in a timely manner.• Planning for future growth and development of ports.• Provide improved transparency in relation to financial management.• Strong environmental management not getting broader recognition by residents, who rate it as their highest priority in driving a stronger Corporate Reputation.

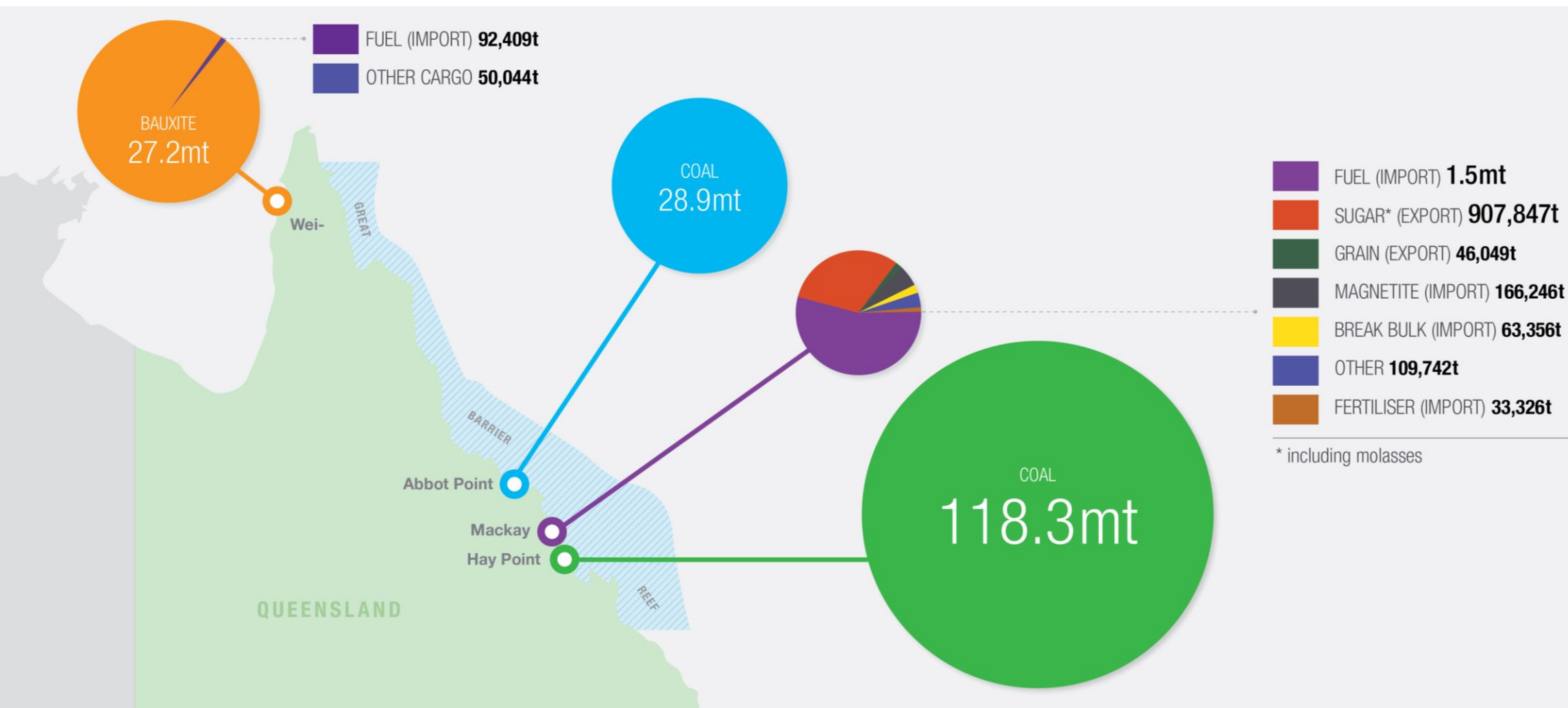
CRG membership renewal

- Propose to move that 2018-19 membership term be extended by one year
 - Review survey to be undertaken to ensure expectations being met and opportunities for improvement
 - Minor changes to be proposed to Terms of Reference at next meeting
 - Propose that any vacant positions be re-advertised:
 - Business representative
 - 2019-20 proposed meetings
 - Wednesday 6 November 5pm to 7pm
 - February 2020
 - June 2020
 - September 2020
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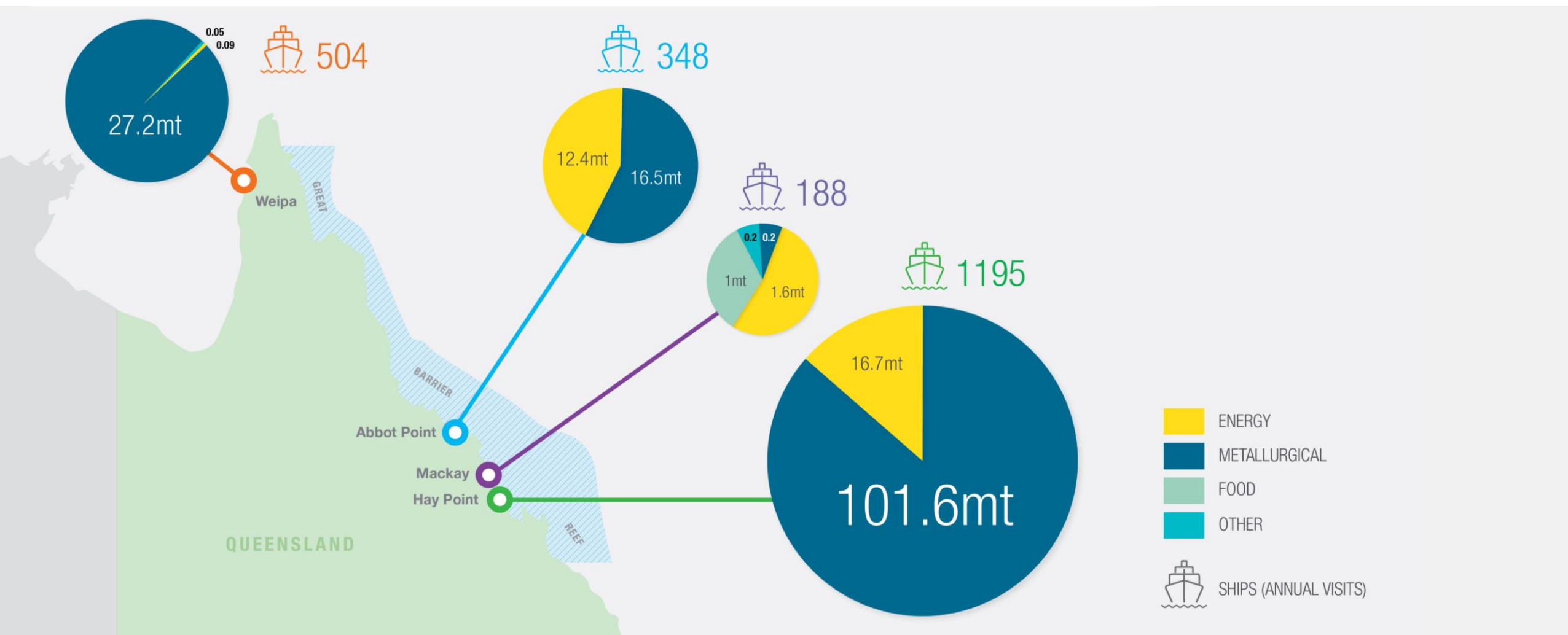
NQBP TRADE AND OPERATIONS

General Manager Trade and Operations Brendan Webb

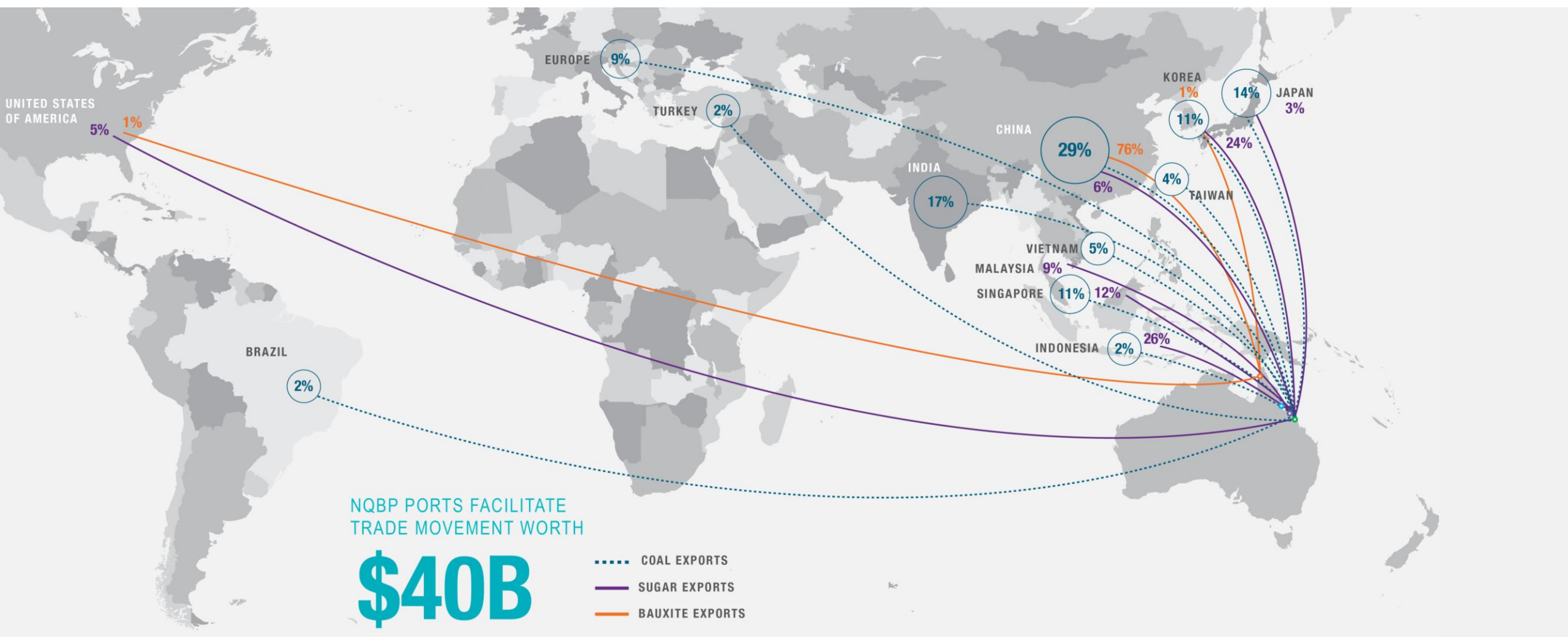
Trade throughput by commodity



Trade throughput by industry



Connecting Queensland with the world



NQBP PROJECTS

General Manager Engineering and Development
Tim Lewis

Edmund Casey extension update

- NQBP is planning to extend Edmund Casey Drive to Slade Point Road to:
 - a) provide a secondary Port emergency evacuation route
 - b) improve safety of traffic along Spiller Avenue
 - c) allow access from Slade Point Road into North Wall beach
 - d) unlock development of commercial lots in Northern parts of the Port (Area 1)
 - Design reviewed and approved by Department of Transport and Main Roads.
 - Contract award is imminent. Contactor is Queensland based. Majority of subcontractors and suppliers are Mackay based.
 - Construction commences late September, starting from Spiller Ave side. Completion is expected by early 2020.
 - Full communications plan has been developed and will be rolled out over the next few months.
 - Communication materials already distributed:
 - PortLife article letterbox dropped to Slade Point residents and in Daily Mercury
 - PortLife uploaded onto NQBP website
 - Communication materials under development:
 - Fact sheet for letterbox drops
 - Video updates, press advertisements, social media updates and media interviews
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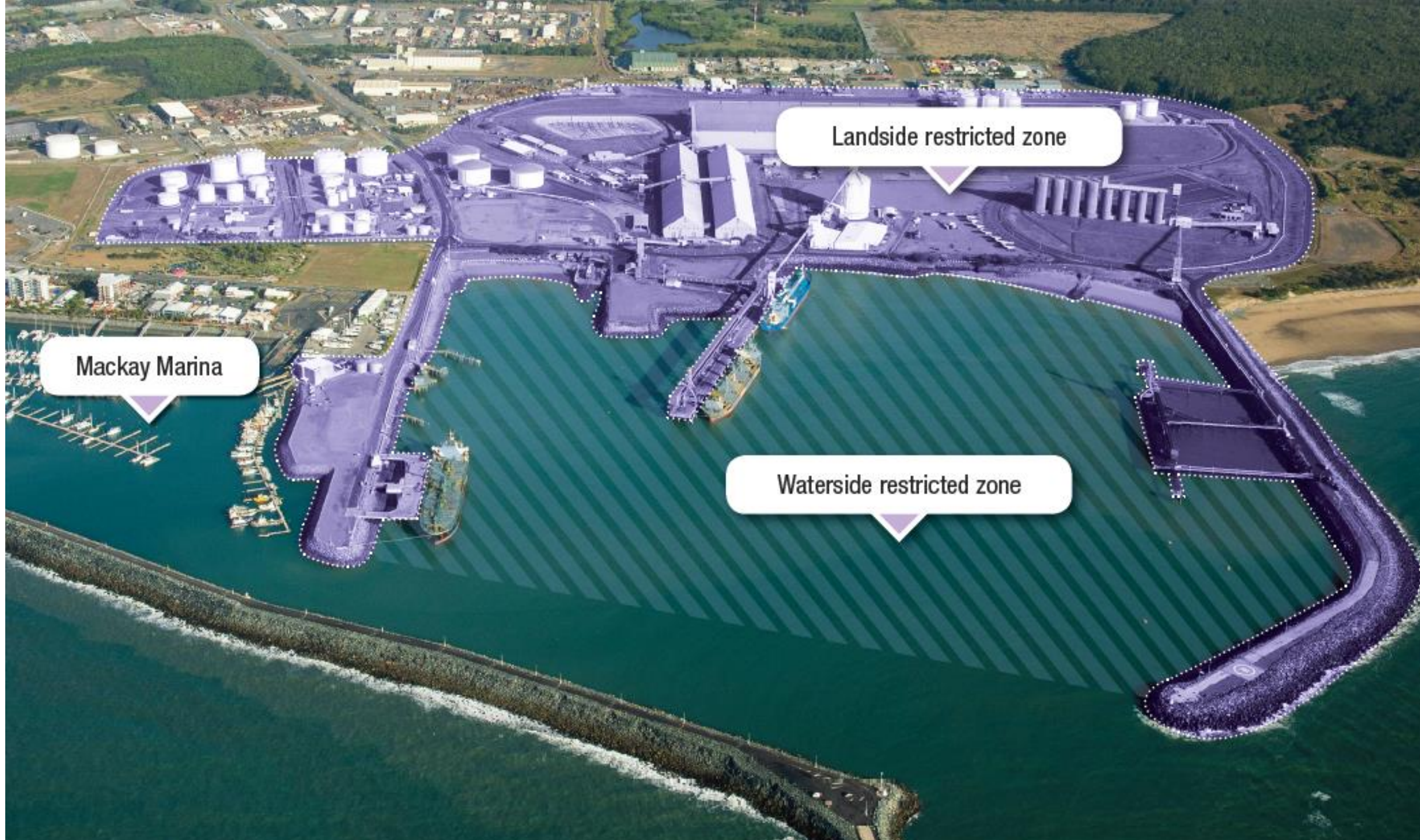
Edmund Casey extension update



Potential fishing platform meeting update

Meeting objectives were:

- For NQBP to gain an understanding of the Mackay CRG's thoughts and preferences on a potential fishing platform in the Mackay Harbour area including:
 - Preferred locations
 - Suggested layout/type/make
 - Suggested attributes/features
 - Suggested number of people to be accommodated
 - Minimum requirements for services
 - Fact finding and information finding exercise.
 - Information from meeting was to be collated and presented to tonight's CRG meeting.
 - Minutes of the meeting were taken and sent to CRG members on 4 July 2019. No major changes identified.
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Landside restricted zone

Mackay Marina

Waterside restricted zone

Potential fishing platform meeting update

Actions from the meeting:

Q: Why is the very end of the Southern Breakwater is not publicly accessible?

A: Vehicles are unable to turn around effectively in this area, and the interface with pedestrians also increases safety risk.

Q: Would a potential fishing platform would be eligible for NDRRA funding if damaged?

A: Unlikely as the Southern Breakwater itself isn't eligible.

Q: Can we please include map of secure zones to help illustrate no-go areas for this meeting

A: See previous slide.

Potential fishing platform meeting update

Summary of meeting:

Ideally the CRG would prefer fishing platforms that:

- Are family friendly
 - Are easy to access for everyone
 - Are close to car parking/facilities
 - Are located between areas B and C, or along area D
 - Are either a stepped access or a fixed or floating pontoon
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ENVIRONMENTAL UPDATE

CRG Chair and NQBP CEO Nicolas Fertin

Environment update

- NQBP and James Cook University (JCU) won the Outstanding Collaboration for National Benefit category at the 2019 Business Higher Education Round Table awards, which celebrate leading university and business collaborations
- The current partnership, which began in 2017, was built on more than 20 years of work between TropWATER scientists and NQBP



COMMUNITY UPDATE

Senior Advisor Community Relations

Amanda Blines

Engagement Goals – Port 80th

- Deliver a fun, engaging and educational campaign that celebrates the Port of Mackay's past 80 years, and the role it plays in the local community.
- Enhance the reputation of NQBP and engage meaningfully with staff, stakeholders and the broader community.



Event Objectives

- Maximise public awareness of and support for NQBP and the value the ports provide the Mackay and wider communities by successfully delivering a Community Open Day type event attended by at least 2,000 people.
- More than 3,000 people attended, around 250 undertook port tours, and media coverage generated more than 30 items with a reach of more than 100,000.
- Engage stakeholders and current employees and their families through an internal celebration event.
- More than 270 employees and stakeholders attended.
- Engage with key external stakeholders through the Community Open Day type event.
- Engaged with QSL to deliver port tours and Mackay Sugar provided samples for gift bags and Navy Cadets, Maritime Safety Qld, Volunteer Marine Rescue, Sugar Australia, Crane Logistics, Sarina Sugar Shed and Beaconsfield Mens Shed provided displays.





Series of Daily Mercury full page features:

- Behind the scenes – port tours - 26 July
- Exciting line-up – Mackay and District Pipe Band - 31 July
- The first sugar haul - 7 August
- Long-serving staff - 14 August

THREE long-serving staff who have devoted a collective 118 years of service to North Queensland Bulk Ports Corporation (NQBPC) have reflected on their favourite memories and milestones in the Port of Mackay's history.

With the port's 80th anniversary being celebrated this year, NQBPC chief executive Nicolas Fertin said it was important to recognise and acknowledge the people behind the port.

Media – looking ahead

Port of Mackay

- Heavy lift ship movement in September
- Edmund Casey Drive extension
- Groundwater detailed site investigation update



Mega move - In August an outer shuttle component for a ship loader was moved from a Paget workshop for it's road voyage to the NQBP Port of Mackay where it will be loaded onto a barge for the final leg of the journey to it's new home.

NQBP in the community



JULY

- 9 Hoegh Trapper tour
- 12 NAIDOC week celebrations
- 28 Unveiling of Slade Point Tower

AUGUST

- 2 Resource Industry Network presentation
- 11 SuperSprint triathlon
- 18 Magic Mile event
- 12 NAIDOC week celebrations
- 24-25 Port of Mackay 80th celebrations
- 28 Variety Bash launch

SEPTEMBER

- 1 Oceania Masters Athletics Championships
- 6 NUDE lunch
- 29 Mackay Triathlon Festival

Southern Breakwater hosted events:



Magic Mile
18 August



Variety Bash Launch
28 August



**Oceania Masters Athletics
Championships**
10km road walk 1 September

GENERAL BUSINESS

Proposed future Port of Mackay CRG topics and meeting dates

What topics would you like to hear more/less of:

- Corporate strategy
- Trade and operations
- Engineering and development
(projects/maintenance)
- Environmental monitoring
- External Affairs

WEDNESDAY 6 NOVEMBER 2019

NQBP MACKAY MARINA OFFICE

Level 1 & 2 Waterfront Place

Mackay Marina

CHAIR

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